

## Ready for a one-of-a-kind experience?

Join a passionate team and contribute to the success of a fast-growing association

### Who are we?

- We are the Belgian Association of Marketing, the association for marketing professionals aiming to promote meaningful marketing.
- An active partner that represents our sector in dealing with other institutions and organisations.

### Why do we want you?

- You are a competitive and trustworthy ambassador to help us expand our community.
- You evangelize with passion and dedication a diverse marketing industry.

### That makes you...

- comfortable reaching out to new members
- discovering and pursuing new sales prospects
- negotiating deals and maintaining customer satisfaction
- ultimately you'll help us meet and surpass business expectations and contribute to our meaningful and sustainable growth

### In short, you are...

- ✓ a genuine smart hunter
- ✓ actively seeking out new sales opportunities through cold calling, networking and social media
- ✓ developing and implementing membership recruiting strategies with a focus on the diversification of the network
- ✓ you guarantee a strong and engaged membership
- ✓ setting up meetings with potential clients, listen to their wishes and concerns
- ✓ feeling comfortable to also engage at C-level
- ✓ be able to communicate in fluent Dutch-French-English
- ✓ creating frequent reviews and reports with sales and financial data
- ✓ collaborating with team members to achieve better results
- ✓ gathering feedback from customers or prospects with the internal team
- ✓ a strong personality with a hands-on mindset

### We offer you...

- ✓ flexible office hours, allowing a good work-life balance
- ✓ a part-time mission on a freelance basis
- ✓ a fully equipped fridge and good quality coffee

Feel like joining us and getting fully on board with more meaningful marketing as our **Business Community Developer (m/f) ?**

- ➔ Contact our General Manager Patrick Steinfort or our current Community Builder Nele Vanhecke:

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