

Minds&More supports clients to achieve growth through excellence in Marketing, Sales & Transformation since 2010 through flexible consulting, training and interim management solutions across Belgium and beyond. We operate as a network of Partners & Associates: carefully selected independent expert professionals in marketing and/or sales who work together to provide the right service at the right time. We are all driven by the values we share: integrity, accountability, participation, pragmatism and service quality.

We are looking for a

(Junior) Marketing Research Analyst

Function

We are hiring a (Junior) **Marketing Research Analyst** to work on our customers projects. You conduct market research and data analysis for existing and for new markets products. You will be working on the analysis of market figures, sales data, customer data and statistics. You investigate the potential of new market segments. Your insights will enable growth and strengthen the market position of our company.

Some of your responsibilities amongst others:

- You analyse and report sales figures, media evolutions and brand tracking results
- You produce forecasts based on the trends, figures and desk research
- You perform a “market watch” function; analysing competition & reporting back to marketing team and our management
- You identify growth opportunities and feed the innovation funnel
- You look behind the figures and present your findings to the stakeholders (reporting)

Your qualifications

- You have a marketing degree with a first experience as marketing researcher or data analyst
- You have strong analytical & communication skills
- You have eye for details and a structured approach
- You speak Dutch, English and French
- You are very good in Excel and/or Access
- You are eager to learn and have the ambition to grow

Our Offer

- Ready to be part of the most exciting marketing & sales services firm with over 65 team members
- Challenging projects and roles in different industries at the biggest or most interesting companies around (A-brands)
- A fast learning track through on-the-job learning, specific training and personal coaching from our Partner team
- An attractive remuneration package

Interested?

Apply by sending your motivation letter + cv to the attention of Goedele Callaerts:
jobs@mindsandmore.biz