

Kandidaat 22 - Joke De Nul - Bestuurder @ Punchline / VLCM



Hey there! Let me introduce myself—

- I'm the Founder and CEO of **Punchline Agency (2016)**, Belgium's most reliable social media agency.
- I'm the President and Founder of **VLCM (2012)**, a vibrant community that brings together social media managers since 2012, online and offline.
- I am the driving force behind initiatives such as Hierniet.be, Beheroes.be, etc.
- I have 2 incredible kids.

The last three years I was an **active member** of the Board of Directors, and I have every intention of continuing this for the next three years. Admittedly, I had my doubts about BAM's direction, but you can only change things if you are willing to roll up your sleeves. That's why I'm putting myself forward as a candidate.

In my vision for BAM, I see more than just meaningful marketing—it's about embracing an approach that fosters collaboration and growth. Together, let's build bridges by **collaborating with other associations and organisations**. By tapping into their expertise and leveraging our collective strengths, we can create a support network that empowers all sorts of marketers and make us futureproof. It's time to unite, exchange best practices, and collectively navigate the ever-changing marketing landscape. Let BAM be the overarching trustworthy guide for all marketers, the place to be, **the ultimate Belgian overarching marketing community**.

So, if you're searching for a passionate, confident, and results-driven professional who knows how to make things happen, look no further. I'm ready. ;-)

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