

Marketing & Communication Specialist

Job Description



What are we looking for ?

For this role, OfCores is looking for a digital native, with a solid expertise in and passion for marketing & communication. The events industry should be your second habitat. Are you creative, energetic, motivated, dedicated, ambitious and a team player, then you might be the person we are looking for!

Key Tasks ?

- Setting up a marketing strategy, translating it into a marketing plan and guaranteeing the execution for both OfCores as well as for our clients/projects
- Strategic consultancy, specifically on event marketing and communication.
- Lead multi-channel communication campaigns across corporate & institutional events
- Ability to convince customers on your expertise and consultancy in pitches and/or client meetings
- Support project managers in order to reach their overall project delivery
- Guarantee excellent in-house social Media presence (Twitter, LinkedIn, Facebook and Instagram), website updates, mailings, blog articles, case studies, press releases, advertising campaigns.
- PR & Media support in the Brussels EU area
- Watch over our company identity both online as offline
- Supervision and coaching of a MarCom Coordinator

Skills ?

- A sense of aesthetics and a love for great copy and witty communication
- Excellent verbal and writing skills in English (native or native-equivalent), French/Dutch or any other language are a plus
- Insights of Photoshop, Indesign, Illustrator, Campaign Monitor, Drupal, Wordpress, & other.
- A true Digital Native!
- Adoration for online/digital marketing (Google Analytics/Adwords, SEO-SEA, online advertising, social media ...)
- Experience in dealing with and understanding of executive level corporate audiences
- Passion for hospitality and an affinity with the organization of events
- Ability to work under pressure and respect tight deadlines
- Team player and leadership skills
- Hands-on and stress-resistant
- Great attitude / Positive mindset & outlook
- Hard working mentality
- Eagle-eye: unrivaled attention for detail
- Master's degree in Marketing or Communication
- Minimum of 5 years of experience in a similar position.



CONTACT US

Send your CV and cover letter to Sofie Smits
admin@of-cores.com